



Mississippi Science Fest MEDIA ADVISORY

Press Conference Announcing 2017 Mississippi Science Fest

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WHEN: Wednesday, August 23 10:00 AM – 11:00 AM

WHERE: Mississippi Children's Museum 2145 Museum Blvd Jackson, MS 39202

WHAT: The 2017 Mississippi Science Fest (MSF) press conference **on August 23rd at 10 AM** will formally announce the 30-day countdown to the first annual **Mississippi Science Fest!**

The **Mississippi Science Fest** will be held **on September 23rd** and aims to engage students, families, adults and educators in a fun and interactive environment providing science education, workforce development and a glimpse into Mississippi's future. Throughout the day of the festival, special exhibitors, events and programs that celebrate STEM will be showcased across the **LeFleur Museum District**- The Mississippi Children's Museum, The Mississippi Museum of Agriculture and Forestry, the Mississippi Museum of Natural Science and the Mississippi Sports Hall of Fame. **Visitors can purchase one \$10 ticket that gains entry into all four museums.** MSF, presented by C Spire, was organized by leaders from all four museums of the LeFleur Museum District and will showcase the Magnolia State's innovative science, technology, engineering and mathematics STEM industries and organizations.

VISUALS: C Spire's Robot, "Pepper" will be stationed at the Podium. The press conference will feature remarks from all four LeFleur Museum District Museum President and CEOs as well as Lt. Governor Tate Reeves, Jackson Mayor Chokwe Antar Lumumba, C Spire and other special guests. Interviews available upon request.

For more information, visit <http://www.mssciencefest.org/>

This festival is sponsored by C Spire, the Alfred P. Sloan Foundation, Eaton, Nissan, Aeronaut Brewing Company, the Science Festival Alliance, Visit Jackson and Visit Mississippi.